

# **Local Farm Program**

**The Class Produce Group** 2021



### Local Program Background

- Class Produce Group is committed to sourcing local fruits and vegetables to provide affordable costs to customers and provide fresh product to consumers.
- "Local" includes farms in Maryland, Virginia, Delaware, Pennsylvania, New Jersey and North Carolina
- Harvesting produce locally means less time on the road which means fresher, better tasting product to stores



### Why Source Locally?

- Economic Impact: Helps stimulate the local economy by investing in farmers in our area
- Shortens the Distance from Farm to Fork: The closer we can purchase product to the stores were it is sold, the faster we can get it to the store and the fresher that product will be
- **Reduces Our Carbon Footprint**: Shorter travel distances mean less fuel needed to get product to customers

### What You Can Expect From Our Program

- All cartons are labeled "Locally Grown"
- Local growers participating in program are GAP certified
- Every carton that enters our distribution system will have the benefit of being handled in compliance with our independent HACCP and traceability systems
- Sales support material can be customized to a given customer's needs, including sales support sheets and retail POS material
- All local grown products have the benefit of being consolidated with our wide range of available items and delivered via our transportation and distribution system





### **Items: Fruits and Cider**

Apple Cider	Honeydews
Apple - Fuji	Nectarine
Apple - Gala	Peaches
Apple - Ginger Gold	Pears
Apple - Gold Del.	Plums
Apple - Mutsu	Specialty Melons
Apple - Red Del.	Sugarbabies
Apple - Rome	Tomatillo
Apple - Stayman	Tomato - Cherry
Bitter Melon	Tomato - Grape
Berries - Blueberry	Tomato - Plum
Berries - Raspberries	Tomato - Yellow
Berries - Strawberries	Tomatoes
Canatloupes	Watermelon
Cherries	

### **Items: Vegetables, Greens and Herbs**

Eggplant - Italian	Pepper - Cubanelle
Eggplant - Japanese	Pepper - Finger Hot
Greens - Collards	Pepper - Fresno
Greens- Kale	Pepper - Habanero
Greens - Mustard	Pepper - Hungarian
Greens - Turnip	Pepper - Jalapeno
Kohlrabi	Pepper - Long Hot
Lettuce - Boston	Pepper - Poblano
Lettuce - Endive	Pepper - Serrano
Lettuce - Escarole	Pumpkin
Lettuce - Green Leaf	Radishes (Bunched)
Lettuce - Iceberg	Rapini
Lettuce - Red Leaf	Rhubarb
Lettuce - Romaine	Spinach
Napa	Squash - Acorn
Okra	Squash - Butternut
Onion - Green	Squash - Green
Parsley - Curley	Squash - Spaghetti
Parsley - Flat	Squash - Yellow
Peas - English	Sweet Potato - White
Pepper - Anaheim	Turnips
Pepper - Cherry Bomb	Yams
	Greens - Collards Greens - Kale Greens - Mustard Greens - Turnip Kohlrabi Lettuce - Boston Lettuce - Endive Lettuce - Escarole Lettuce - Green Leaf Lettuce - Green Leaf Lettuce - Red Leaf Lettuce - Red Leaf Lettuce - Romaine Napa Okra Onion - Green Parsley - Curley Parsley - Flat Peas - English Pepper - Anaheim



We have cultivated relationships with a number of local farmers over the years. Here are some of the farms we work with:

#### Maryland:

- Baugher's Orchard and Farm
- Bartenfelder Farms
- Richardson Farms
- Shlagel Farms
- Miller Farms
- Districk Farms
- Apex Bee Company (Honey)
- Godfrey Farms
- Bogarty Farms
- Wings Landing Farm

#### Virginia:

- Turkey Knob Apples
- Dublin Farms
- Rosa's Garden

#### North Carolina:

• J Roland Woods

#### Delaware:

- Vincent Farms
- Fifer Orchards
- Papen Farms
- Broad Acres
- Wright Family Farms

#### Pennsylvania:

- Oak Grove Farms
- Hess Farms
- Naylor Orchards
- Shadybrook Farms

#### New Jersey:

- Laning Bros. Farms
- Sheppard Farms
- Berenato Farms

#### Maryland

- <u>Baugher's Orchard and Farm</u>: Family owned farm in Westminster, Maryland that has been in operation since 1904. Over the years, it has expanded from the original 60 acre piece of land to the current 600 acre operation that continues to grow and now includes an orchard market, restaurant and pick-your-own fruit season.
- <u>Bartenfelder Farms</u>: A GAP-certified farm in Preston, Maryland that also operates a local farm stand.
- <u>Richardson Farms</u>: A five-generation family owned and operated farm and market founded in 1930 in White Marsh, Maryland. They farm close to 400 acres of produce each year and 29,000 square feet of greenhouses. In 2010, they started the construction of a new farm market. They have transformed from a poultry and produce farm with a mom-and-pop shop to one of the largest produce farms on the east coast, selling both wholesale and retail in their 13,000 square foot market.
- <u>Shlagel Farms</u>: A family-owned farm operating in Waldorf, Maryland since 1912. They are conventional growers, using no-till planting wherever possible and implementing Integrated Pest Management strategies to reduce the use of pesticides. A large portion of their crop is grown on plastic mulch with drip tape to speed production time, reduce herbicide use and conserve water.
- <u>Miller Farms</u>: A 267-acre farm located in Clinton, Maryland that has been family owned and operated since 1879. They sustainably grow a wide array of fresh fruits and vegetables. In addition to the farm, they have a bakery selling home baked goods and handmade ice cream, a nursery with plants and flowers, a direct farm market, BBQ, and fall family events.
- <u>District Farms</u>: Located in Frederick, Maryland, District Farms is a greenhouse operation. Their greens are grown in a high-tech controlled environment indoor greenhouse year-round. They seed, grow, and harvest in a system that drastically reduces water and energy consumption, focusing on a goal of minimizing their impact on the environment.
- <u>Apex Bee Company (Honey)</u>: Founded in 2011, they are a family owned and operated apicultural business based on the Eastern Shore of Maryland specializing in pesticide neutral beekeeping.



#### Maryland (cont.)

- <u>Godfrey Farms</u>: The Godfrey family started farming in Mt. Laurel, New Jersey, before moving to the eastern shore of Maryland in 1952. There, they started farming 50 acres of asparagus and grew it to 150 acres of crops by the late 1960s. Today, the third generation of the family manages the 250-acre farm located in Sudlersville, Maryland which also includes a farm market, bakery and pick-your-own program.
- <u>Bogarty Farms</u>: Family owned and operated farm in Jarrettsville, Maryland for over 50 years, they provide fresh local produce, flowers and herbs at many farmers markets and at their seasonal roadside stand.
- <u>Wings Landing Farm</u>: Fourth generation produce farm in Preston, Maryland, they are one of the Eastern Shore's largest farms. They specialize in corn, cantaloupes, watermelon and tomatoes.

#### Virginia

- <u>Turkey Knob Apples</u>: Located in Timberville, Virginia, the company got its start in 1918 with a 300-acre orchard. Over the years, it has expanded and changed management. Today, it's comprised of roughly 2000 acres and utilizes a state of the art computerized packing line and modernization of the packing house. They let their apples tree ripen in the orchards, so it gives them the greatest opportunity to lock in the most nutrients and flavor possible.
- <u>Dublin Farms</u>: Starting with a 300-acre plot in in Horntown, Virginia in the 1870s, this farm is run by fourth generation farmers who are working alongside the next generation who will take over. They have been on the forefront of Virginia potato innovation and were the first to fumigate fields to reduce disease pressure and the first to build large cooling rooms to eliminate field heat and increase shelf life.
- <u>Rosa's Garden</u>: Established in 2018 in Mechanicsville, Virginia, they proudly provide fresh vegetables, flowers, herbs and produce to Richmond, Virginia.

#### **North Carolina**

• <u>J Roland Woods</u>: A third-generation family farm located in Benson, NC, specializing in sweet potatoes. They currently grow about 1,500 acres of sweet potatoes each year and in 2017, they built a new state-of-the-art packing facility, which allows them to pack over one million boxes of sweet potatoes a year.

### Delaware

- <u>Vincent Farms</u>: A fifth generation operation in Laurel, Delaware, Vincent Farms has provided fresh fruits and vegetables to millions of families along the eastern seaboard.
- <u>Fifer Orchards</u>: Founded in 1919 in Camden-Wyoming, Delaware, this family owned and operated business began with 300 acres and a belief in growing high quality produce. Today, the farm operation covers 2500 acres with a large variety of crops. The fourth generation Fifers continue that mission by growing fresh fruits and vegetables.
- <u>Papen Farms</u>: Located in Dover, Delaware, Papen Farms was founded in 1968. They operate farms that produce vegetables and melons.
- <u>Broad Acres</u>: A vegetable farm located in Dover, Delaware, Broad Acres has been in business for over 50 years. They are one of the areas oldest and largest potato growers.
- <u>H & J Wright Family Farms</u>: This 500 acre farm located in Delmar, Delaware is a multigenerational family farm started in 1933. There, they grow corn, soybeans, watermelon and butternut squash. In addition, turkeys have been grown on the farm for the last 80 years.
- <u>Shadybrook Farms</u>: Owned and operated by the Cartanza Family since 1957, Shadybrook Farms, located in Dover, Delaware, is one of the state's leading potato producers.

#### Pennsylvania

- <u>Oak Grove Farms</u>: A family owned and operated farm established in the heart of central Pennsylvania in the mid 1960s with a goal of providing the community and surrounding area with quality, fresh picked produce. In addition to farming, they also have a country farm store and a bakery. During the spring and early summer, they have a retail greenhouse for garden lovers to shop.
- <u>Hess Farms</u>: Hess Farms is a family farm located in Franklin County Pennsylvania. The current farm was started in 1985 when the family purchased a u-pick berry farm. The farm continued to grow and now, three Hess brothers run the day-to-day operation which includes a wholesale business, a packing house and a retail stand. With a variety of crops, the Hess farm believes its diversity of crops mitigates risk. As they expand the operation from their current 220 acres, they hope to grow a greater variety of vegetables.





#### Pennsylvania (cont.)

<u>Naylor Orchards</u>: Harry A Naylor Jr. planted his first strawberry on the farm in 1975 and started H.A.N.J. Enterprises. In 2006, Harry's son Chad, took over the family business. Today, he and his family live on the farm and since taking over, Chad has expanded the farm to over 100 acres. Continuing in his father's footsteps, Chad specializes in wholesale fruit, but continues to expand. Chad and his family have taken a special interest in Pick Your Own farming and have branched out in operation.

#### **New Jersey**

- Laning Bros. Farms: What began as a small 10-acre sustenance farm with chickens and cows in Fairfield Township, owned by the Laning family is now a 1100 acre vegetable farm. Today, Laning Brothers Farms is run by third, fourth, and fifth generation family members. The farm, located in both Fairfield and Lawrence townships, employs 15 full time and 100-120 seasonal employees. In 2008 they were one of the first to become certified for leafy greens through the U.S Department of Agriculture Food Safety Audit. In addition to farming, the Laning family is known for their many activities in the local community.
- <u>Sheppard Farms</u>: A family owned business that's in its 12<sup>th</sup> to 14<sup>th</sup> generation of dedicated farmers. It's comprised of a 1500-acre vegetable farm in Cedarville, New Jersey, specializing in asparagus, lettuce, peppers, and cucumbers.
- <u>Berenato Farms</u>: Located in Hammonton, New Jersey, Berenato Farms has been in business for over 100 years. They are one of the areas oldest and largest blueberry growers and also grow tomatoes, potatoes and yams.

## Local Crop Schedule

		APRIL		MAY			JUNE				JULY		A	UGUS	т	SEF	PTEME	BER	0	стов	ER	NO	VEMI	BER	DECEMBER		
CROP	Early	Mid	End	Early	Mid	End	Early	Mid	End	Early	Mid	End	Early	Mid	End	Early	Mid	End	Early	Mid	End	Early	Mid	End	Early	Mid	End
Apple Cider																	Х	Х	Х	X	Х	X	Х	X	Х	Х	Х
Apple - Fuji																	Х	Х	Х	X	Х	X	Х	X	Х	Х	Х
Apple - Gala																	X	Х	Х	X	Х	X	Х	X	Х	Х	Х
Apple - Ginger Gold																	Х	Х	Х	X	Х	Х	Х	X	Х	Х	Х
Apple - Gold Del.																	Х	Х	Х	X	Х	Х	Х	X	Х	Х	Х
Apple - Mutsu																	Х	Х	Х	X	Х	Х	Х	X	Х	Х	Х
Apple - Red Del.																	X	Х	Х	X	Х	Х	Х	X	Х	Х	Х
Apple - Rome																	X	Х	X	X	Х	X	Х	X	Х	Х	Х
Apple - Stayman																	X	Х	Х	X	Х	Х	Х	Х	Х	Х	Х
Arugula								X	X	X	Х	Х	Х														
Asparagus		X	X	X	X	Х																					
Bean - Green									X	X	X	X	Х	X	X	Х	X	Х									
Bean - Lima										X	X	X	Х	X	Х	Х	X	Х									
Bean - Long									X	X	Х	Х	Х	Х	Х	Х	X	Х									
Beet Bunched								X	X	X	Х	Х	Х														
Bell Peppers										X	X	X	Х	Х	Х	Х	Х	Х	Х	X	Х						
Bitter Melon									X	X	X	X	Х	X	Х	х	X	Х									
Berries - Blueberry								X	X	X	Х	X	Х														
Berries - Raspberries							Х	X	X	X	X	X	Х														
Berries - Strawberries					X	Х	Х																				
Bok Choy								X	X	X	X	X	Х														
Broccoli							Х	X	X	X	Х	Х															
Cabbage - Chinese								X	X	X	X	X	Х														
Cabbage - Green							Х	X	X	X	X	X															
Cabbage - Red							Х	X	X	X	X	X															
Cabbage - Savoy							Х	X	X	X	Х	Х															
Canatloupes										X	X	X	Х	X	Х	х	X	Х	Х	X	X						
Cauliflower						Х	Х													Х	Х	X	Х	X			
Chard - Green						Х	Х	X	X	X	Х																
Chard - Red						X	Х	X	X	X	X																
Cherries							Х	X	X	X	Х	Х															
Corn - Bi-Color									X	X	Х	Х	Х	Х	Х	х	Х	Х									





## Local Crop Schedule

	APRIL							JUNE			JULY		AUGUST			SEF	TEME	BER	0	стов	ER	NO	VEME	BER	DECEMBER		
CROP	Early	Mid	End	Early	Mid	End	Early	Mid	End	Early	Mid	End	Early	Mid	End	Early	Mid	End	Early	Mid	End	Early	Mid	End	Early	Mid	End
Corn - White									X	X	X	X	X	Х	X	X	X	X									
Cucumber - Pickle								X	X	Х	X	X	X														
Cucumber							X	X	X	Х	X	X															
Dandelion						Х	Х	X	X	Х	X																
Dill						Х	Х	X	X	Х	X																
Eggplant								X	X	Х	X	X	X														
Eggplant - Italian								X	X	Х	X	X	X														
Eggplant - Japanese								X	X	Х	X	X	X														
Greens - Collards						Х	X	X	X	Х	X	X	X	Х	X	Х	X	Х	Х	Х	Х	Х	Х	Х			
Greens- Kale						Х	Х	X	X	Х	X	X	Х	Х													
Greens - Mustard						Х	Х	X	X	Х	X	X	X	X													
Greens - Turnip						Х	Х	X	X	Х	X	X	X	Х													
Honeydews												X	Х	Х	Х	Х	X	Х	Х	Х	Х						
Kohlrabi						Х	Х	X	X	Х	X																
Lettuce - Boston						Х	Х	X	X	Х	X																
Lettuce - Endive						Х	Х	X	X	Х	X																
Lettuce - Escarole						Х	Х	X	X	Х	X																
Lettuce - Green Leaf						Х	X	X	X	Х	X																
Lettuce - Iceberg								X	X	Х	X	X	X														
Lettuce - Red Leaf						Х	X	X	X	Х	X																
Lettuce - Romaine						Х	X	X	X	Х	X																
Napa								X	X	Х	X	X	X														
Nectarine											X	X	X	X	X	X	X	X	X	Х	Х						
Okra									X	Х	X	X	X	Х	X	X	X	X									
Onion - Green						Х	Х	X		Х	X																
Parsley - Curley						Х	Х	X	X	Х	X																
Parsley - Flat						Х	Х	X	X	Х	X																
Peaches									Х	Х	X	X	X	Х	X	X	Х	X									
Pears													X	Х	X	X	Х	X									
Peas - English						Х	Х	X																			
Pepper - Anaheim									Х	Х	X	X	X	Х	X	X	Х	X									
Pepper - Cherry Bomb											X	X	X	Х	Х	X	Х	Х	Х	Х	Х						

### Local Crop Schedule

	APRIL MAY						JUNE			JULY		A	UGUS	т	SEI	PTEM	BER	0	СТОВ	ER	NO	VEMI	BER	DECEMBER			
CROP	Early	Mid	End	Early	Mid	End	Early	Mid	End	Early	Mid	End	Early	Mid	End	Early	Mid	End	Early	Mid	End	Early	Mid	End	Early	Mid	End
Pepper - Cubanelle									X	X	X	X	X	Х	X	Х	X	X									
Pepper - Finger Hot									X	X	X	X	Х	Х	X	Х	X	X									
Pepper - Fresno											X	X	X	Х	X	Х	X	X	Х	X	X						
Pepper - Habanero											X	X	Х	Х	X	Х	X	X	Х	X	X						
Pepper - Hungarian									Х	X	X	X	Х	Х	X	Х	X	X									
Pepper - Jalapeno									Х	X	X	X	Х	Х	X	Х	X	X									
Pepper - Long Hot									Х	X	X	X	Х	Х	X	Х	X	X									
Pepper - Poblano									Х	X	X	X	X	Х	X	Х	X	X									
Pepper - Serrano									Х	X	X	X	X	Х	X	Х	X	X									
Plums										X	X	X	X	Х	X	Х	X	X									
Pumpkin																		X	Х	X	X						
Radishes (Bunched)						X	Х	Х	X	X	X																
Rapini						Х	Х	Х	Х	X	X																
Rhubarb		Х	Х	X	X	Х																					
Specialty Melons												X	X	Х	X	Х	X	X	X	X	X						
Spinach						X	Х	X												X	X	X	Х				
Squash - Acorn											X	X	X	Х	X	Х	X	X	X	X	X						
Squash - Butternut											X	X	Х	Х	X	Х	X	X	Х	X	X						
Squash - Green							Х	X	Х	X	X	X															
Squash - Spaghetti											X	X	Х	Х	X	Х	X	X	Х	X	X						
Squash - Yellow							Х	Х	Х	X	X	X															
Sugarbabies												X	Х	Х	X	Х	X	X	Х	X	X						
Sweet Potato - White																						X	Х	X			
Tomatillo									Х	X	X	X	Х	Х	X	Х	Х	X									
Tomato - Cherry										X	X	X	Х	Х	X	Х	X	X	Х	X	X						
Tomato - Grape										X	X	X	Х	Х	X	Х	X	X	X	X	X						
Tomato - Plum											X	X	X	Х	X	Х	X	X	Х	X	X						
Tomato - Yellow										X	X	X	Х	Х	X	Х	X	X	Х	X	X						
Tomatoes										X	X	X	Х	Х	X	Х	X	X	Х	X	X						
Turnips																				X	X	X	Х	X			
Watermelon											X	X	Х	Х	Х	Х	X	X	Х	X	X						
Yams																						X	Х	X			

